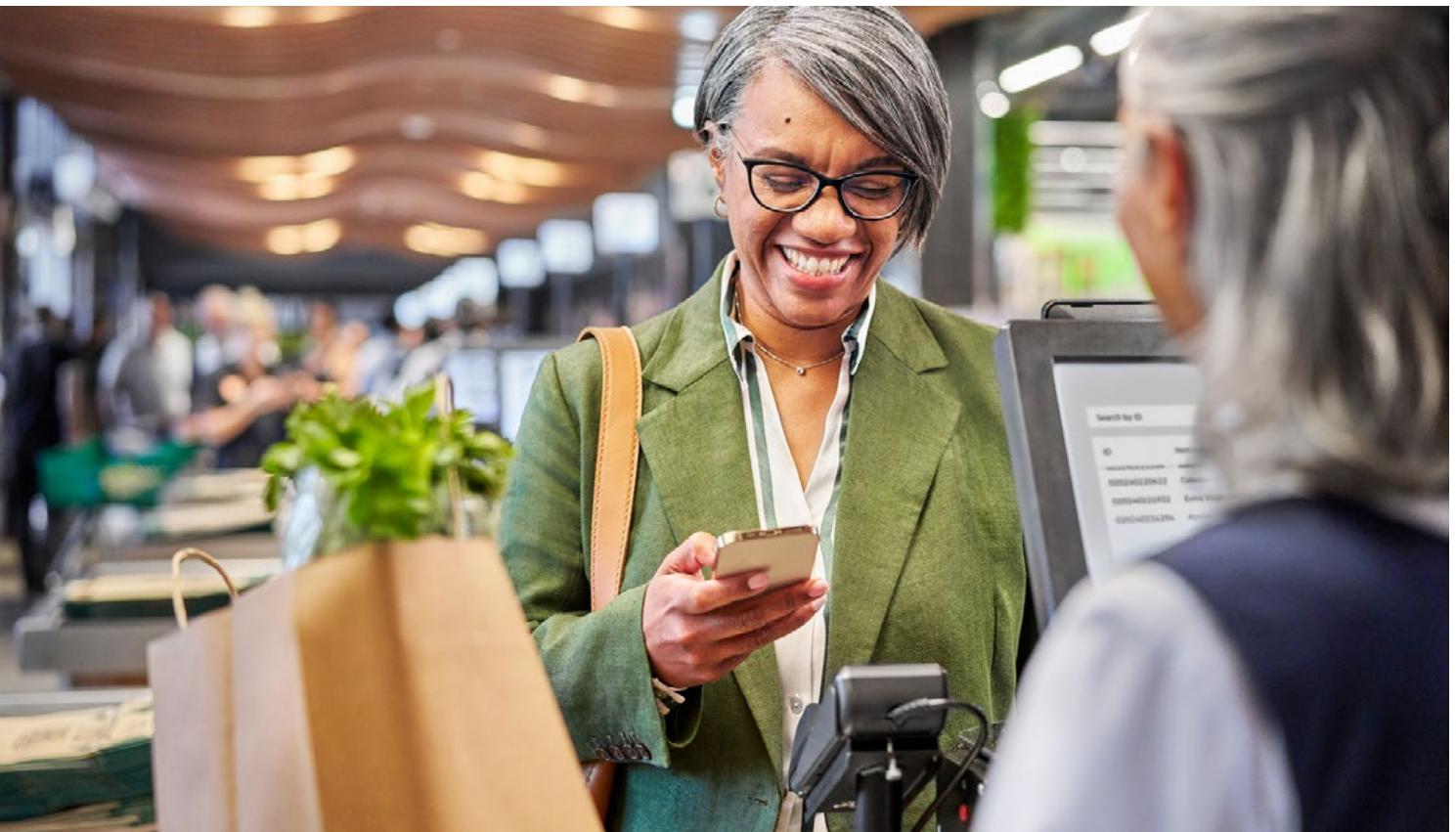


POWERING AI FOR SMBs



SMBs and AI: growing interest

Small and medium-sized businesses (SMBs) are increasingly exploring artificial intelligence (AI) to enhance decision-making, streamline operations, and improve customer experiences. Advances in cloud, edge computing, and generative AI (GenAI) have made AI more accessible, offering efficiencies in content creation, customer support, and product design.

This shift is already well underway, as 60% of small businesses are currently leveraging AI to drive results*—a testament to its transformative potential for organizations of all sizes.

SMBs recognize AI as a powerful tool for growth and innovation, but they are adopting it thoughtfully, prioritizing security and measurable ROI. Factors such as rising energy costs, limited expertise, and apprehensions about AI's complexity often lead businesses to begin with pilot projects, allowing them to build confidence and evaluate feasibility before expanding its use.

With vendor support and practical guidance, AI presents SMBs with opportunities to boost efficiency, engage customers, and compete with larger enterprises. As technology evolves, AI is set to become a vital part of SMB operations.

* [Goldman Sachs, 2025](#)

How AI can benefit SMBs

AI provides SMBs with powerful tools to analyze data, automate processes, and personalize products and services, enabling them to thrive in a rapidly changing market. However, with limited or nonexistent IT teams, most SMBs will depend on technology providers and partners for AI implementation, management, and security. These collaborators will play a crucial role in guiding SMBs on how and where to begin integrating AI into their operations. Vendors and partners familiar with SMB needs will be instrumental in identifying quick, impactful AI wins that align with their goals.

Transforming SMBs with AI: how HPE ProLiant Compute servers make it possible

HPE ProLiant Compute servers are designed to empower SMBs on their journey toward adopting Artificial Intelligence (AI) solutions. With scalability, performance, and security at their core, HPE ProLiant Compute servers provide the foundational infrastructure SMBs need to leverage AI effectively and efficiently, without requiring extensive in-house IT resources.

Why HPE ProLiant Compute servers for AI?

- 1. Scalable performance:** AI workloads often require significant computing power, and HPE ProLiant Compute servers are built to handle demanding tasks. From processing large datasets to supporting advanced machine learning algorithms, these servers provide high-performance capabilities that scale with businesses as they grow. SMBs can start small and expand their AI capacity as needed, ensuring they stay competitive in their markets.

2. Ease of deployment and management: Many SMBs lack dedicated IT teams, making simple and efficient technology deployment essential. HPE ProLiant Compute servers come with tools like HPE iLO (Integrated Lights-Out), which enables remote management, reducing the complexity of implementing and maintaining AI solutions. This allows SMBs to focus on their business goals rather than worrying about IT infrastructure.

3. Built-in security: AI systems access sensitive data, making security a top priority for SMBs. HPE ProLiant Compute servers feature advanced security capabilities, including Silicon Root of Trust and real-time threat detection, to safeguard critical data and applications. SMBs can adopt AI with confidence, knowing their systems are protected against threats.

4. Cost-effective solutions: Budget constraints are common among SMBs, and HPE offers flexible pricing and financing options to ensure businesses can access enterprise-grade AI capabilities without overextending their resources.



Enabling AI-Driven success for SMBs



HPE ProLiant Compute servers allow SMBs to harness AI for a range of transformative benefits:

- Improved decision-making: By enabling fast data processing and analysis, HPE ProLiant Compute servers help SMBs uncover valuable insights that drive smarter business decisions.
- Enhanced customer experience: With AI-powered applications hosted on HPE infrastructure, SMBs can implement tools like chatbots, virtual assistants, and personalized service platforms to boost customer engagement and satisfaction.
- Operational efficiency: HPE ProLiant Compute servers facilitate AI-driven automation, streamlining workflows and reducing manual tasks so employees can focus on strategic priorities.
- Innovation and competitiveness: By leveraging HPE's reliable and scalable infrastructure, SMBs can confidently adopt AI to innovate and maintain a competitive edge in their industries.

Supporting SMBs every step of the way

HPE recognizes the unique challenges SMBs encounter when adopting AI and has designed its HPE ProLiant Compute servers with tailored support to streamline the process. For enhanced assistance, pair **HPE ProLiant Compute Gen12** with **HPE Services**, providing fast access to experts and proactive issue resolution to ensure seamless operations—all at a cost-effective price.

With HPE ProLiant Compute servers, SMBs unlock enterprise-grade AI capabilities that drive growth, boost efficiency, and foster innovation—all while prioritizing security and staying within budget. As AI continues to transform the business landscape, HPE ProLiant Compute servers remain a reliable partner in helping SMBs thrive in the digital era.

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