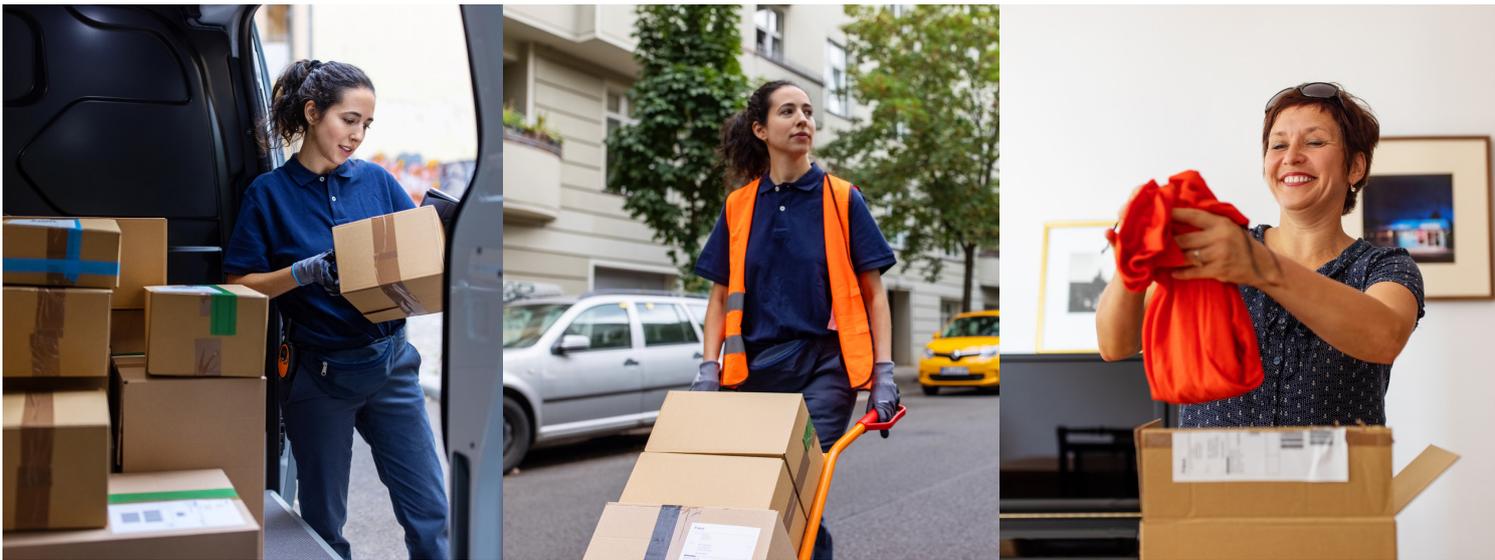


# Protect your data and your business

## HPE SMB Solutions for Backup and Recovery



# 43%

of cyberattacks now target small businesses<sup>1</sup>

### Keep your business running

If you're like a lot of small to midsize businesses (SMBs), you may be using laptops, PCs, or online cloud services to share and store critical data.

But if individual devices and unapproved cloud apps are outside of IT control, that can leave files open to attack—and your business open to liability.

In addition, the data from those individual devices is unlikely to be backed up at all—let alone regularly—leaving the business vulnerable to downtime in the case of a ransomware attack or the loss, theft, or malfunction of a device.

All of this leads to data management complexity that increases inefficiency, costs, and the risk of not meeting data retention requirements for regulatory compliance.

However, for many SMBs, disaster recovery and data backup solutions can seem out of reach—with multiple underlying IT architectures only adding to IT complexity and costs.

HPE SMB Solutions for Backup and Recovery can help you meet regulatory requirements and avoid the disastrous impacts of data loss due to ransomware, data corruption, and natural disasters. These solutions are an important part of a robust [Business Continuity](#) plan. They are sized right for your needs to reduce the cost of backing up and archiving data, and greatly reduce recovery time compared to cloud backup archival.

<sup>1</sup> Why Small businesses are vulnerable to cyberattacks, Linda Comerford, May 25, 2022

### iQuote Universal

Browse popular HPE server, storage, and networking products and [create fast, accurate configurations](#) that you can export to request a quote. Use the Solutions Wizard to view the HPE SMB Solutions.

**Get the IT you need, now** [HPE Financial Services](#) offers simple IT equipment financing, asset lifecycle solutions, and finance options designed to help SMBs seize opportunities to evolve and thrive.

### Simplify with services

[HPE Pointnext Services](#) help you tap into the expertise to simplify operations and do more with less. HPE Pointnext Services help you innovate to keep ahead of risks like competitive and security threats. A variety of offerings—from advising on best practices and project-based engagements to operational support services—keep your environment running efficiently and reliably.

## Take control of data

HPE SMB Solutions for Backup and Recovery are designed around HPE ProLiant Gen10, Gen10 Plus, and Gen11 server and HPE StoreEasy storage configurations combined with HPE StoreEver and RDX removable media products that are optimized for backup and archive workloads in a variety of sizes suited for SMBs.

These solutions enable:

- **Fast recovery:** HPE SMB Solutions for Backup and Recovery enable rapid recovery from data loss events.
- **Business continuity:** Recover to anywhere from catastrophic data loss events such as ransomware attacks or physical disasters.
- **Compliance:** Long-term data retention capabilities help you meet regulatory compliance demands.
- **Security:** From silicon to software, from factory to cloud, HPE ProLiant is engineered with a fundamental security approach to defend against increasingly complex threats. Protect your infrastructure, workloads, and data from threats to hardware and risks from third-party software with a trusted edge-to-cloud security posture built on an HPE compute core hardened through a proven, zero trust approach to security.

## Easily evolve to hybrid cloud

HPE SMB Solutions for Backup and Recovery can be easily extended to hybrid cloud for additional disaster recovery options with cloud services from Microsoft Azure or a managed service provider.

## Get a running start

HPE SMB Solutions for Backup and Recovery improve data control for faster recovery and confident compliance.

## It's all about choice

Execute on your digital transformation goals with your choice of validated solutions that are sized to meet your current and future IT needs. Choose from HPE ProLiant servers and HPE StoreEasy storage Gen10 for price optimized performance, Gen10 Plus for balanced workload performance, or Gen11 for maximum performance and longevity for gradual standardization plans. Contact your authorized HPE representative to find out more.

## Learn more at

[hpe.com/info/smbolutions](https://hpe.com/info/smbolutions)

Explore **HPE GreenLake**

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