



# Cloud-to-Cloud Backup

From the #1 Email Security Provider

Back Up Your Cloud Systems | Disaster Recovery



## Benefits:

- Ensure business continuity
- Prevent intentional or unintentional data loss
- Maintain regulatory compliance (HIPAA, SOX, GDPR, etc.)
- Secure the data in your SaaS platforms
- Minimize legal risk
- Avoid downtime

## Customer Ecosystem:

- 20,000+ customers from large enterprise to small business
- Companies with Microsoft 365, on-prem Exchange, and G-Suite
- All federal financial institutions
- Examination Council (FFIEC) regulators
- U.S. Securities and Exchange Commission (SEC)
- 30% of U.S. banks
- 1,200+ U.S. hospitals
- 30+ Blue Cross Blue Shield (BCBS) plans

*It surprises many to learn that all your most common cloud services don't store your data indefinitely.*

Tucked in the terms of services of nearly all—from Microsoft 365 to Salesforce to Google—are warnings that users are “jointly responsible” for their data. If they don't back it up using a third-party service, it may be deleted after a time.

This can become problematic when, on average, it takes 206 days to discover and remediate a breach. Attacks, disgruntled contractors, malicious employees, natural disasters, and plain old human error can interrupt business. **With Cloud-to-Cloud Backup, companies of all sizes can know their data is secure and recoverable.**



*"Point in time restoration of mailbox items is out of the scope of the Exchange service."*



*"We recommend that you use a partner backup solution that can be found on the AppExchange."*



*"An administrator can restore a user's Drive or Gmail data for up to 25 days after the data is removed from the user's trash . . . after 25 days, the data cannot be restored, even if you contact technical support."*

**Backup and recovery are a central part of any business continuity or disaster recovery plan.**



# Features

Zix is simple and convenient, making it easy on users.

- ✓ Automated backup of M365, Google, Salesforce, Box, Dropbox
- ✓ Recover from any point-in-time or hierarchy (mailbox, site, folder, doc, etc.)
- ✓ Unlimited storage and unlimited retention (default)
- ✓ Full redundancy (S3 to Glacier)
- ✓ Backup daily to Zix or customer-managed AWS or Azure
- ✓ Automated on-boarding and off-boarding of users and sites
- ✓ Daily reporting, audit logs, and permissions
- ✓ Ability to browse daily snapshots and run searches
- ✓ Access control via 2FA, OpenID and OAuth
- ✓ Data centers in U.S., Canada, EU, UK, Australia
- ✓ HIPAA and GDPR compliant
- ✓ ISO 27001 certified
- ✓ Flexible billing, multiple currencies
- ✓ Phenomenal support

## How is data commonly lost?

**Accidental:** Deletion, unintentional saves, merging records

**Sync error:** Device sync, third-party app (iOS, etc.) overwrites

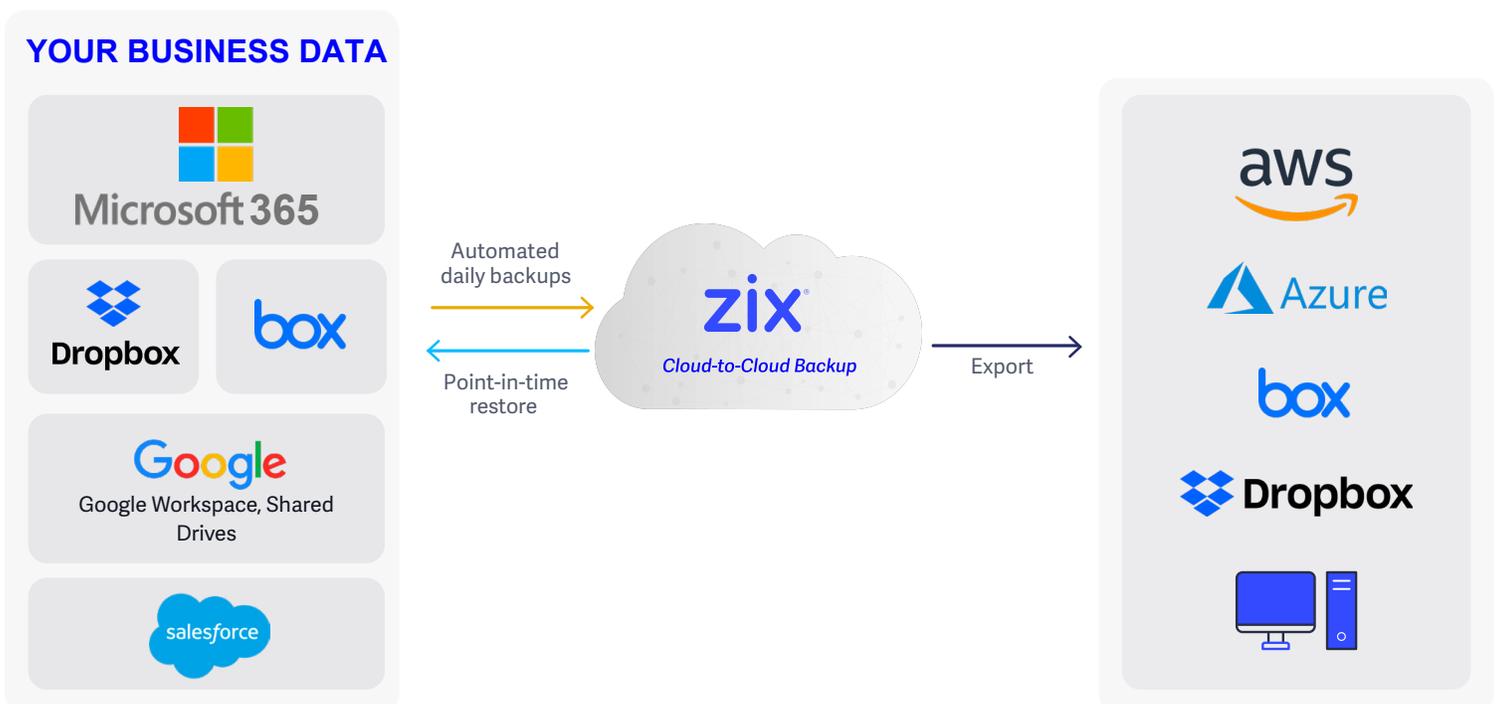
**Malicious:** Disgruntled employee or contractor, virus, ransomware

**Breach:** Malicious actors gain access

*“Back up SaaS data or risk losing customers, partners, and employees. Stop leaving the door open to data loss, and start proactively protecting cloud data before it’s too late.”*

- Forrester

## How We Solve The Problem



## Why Zix?

With over 20 years securing email systems and over 5,000 customers and 500 partners using Backup & Recovery, the firm has some of the deepest expertise in protecting your data. Plus, as an integral part of Secure Cloud, Cloud-to-Cloud Backup works seamlessly with Zix's other security, compliance, and productivity services in our Secure Suite.

**Together, they form a fully integrated platform that allows partners and customers to create a secure, modern workplace.**

**zix**<sup>®</sup>



## Award-Winning Phenomenal Care Support

All products are backed by our award-winning Phenomenal Care® support team, which is US-based and available 24/7/365 by email, phone, or chat. Whether your business needs Cloud-to-Cloud Backup or any of our other cloud services, we provide a phenomenal customer experience.

## Why Cloud-to-Cloud Backup?

Cloud services were fast becoming the de-facto way to store data before 2020. Now, the world has moved to remote and hybrid work and every business is reliant on SaaS. This shift online coincides with increased threats. Nearly half of businesses (46%) report having security breaches or attacks in the last 12 months, found a recent UK government report. Deloitte finds that COVID-19 has led to a spike in phishing, malspams, and ransomware as attackers impersonate brands, employees, and customers. You can't know what's coming. But with Cloud-to-Cloud Backup, you can be prepared.

- Increased use of SaaS-based services, collaboration tools, etc.
- No other service provider (Microsoft, Google, etc.) offers complete backup and recovery
- Microsoft, Google, and Salesforce all recommend 3rd party backup solutions to protect user data

Learn more at [Zix.com](https://www.zix.com)

