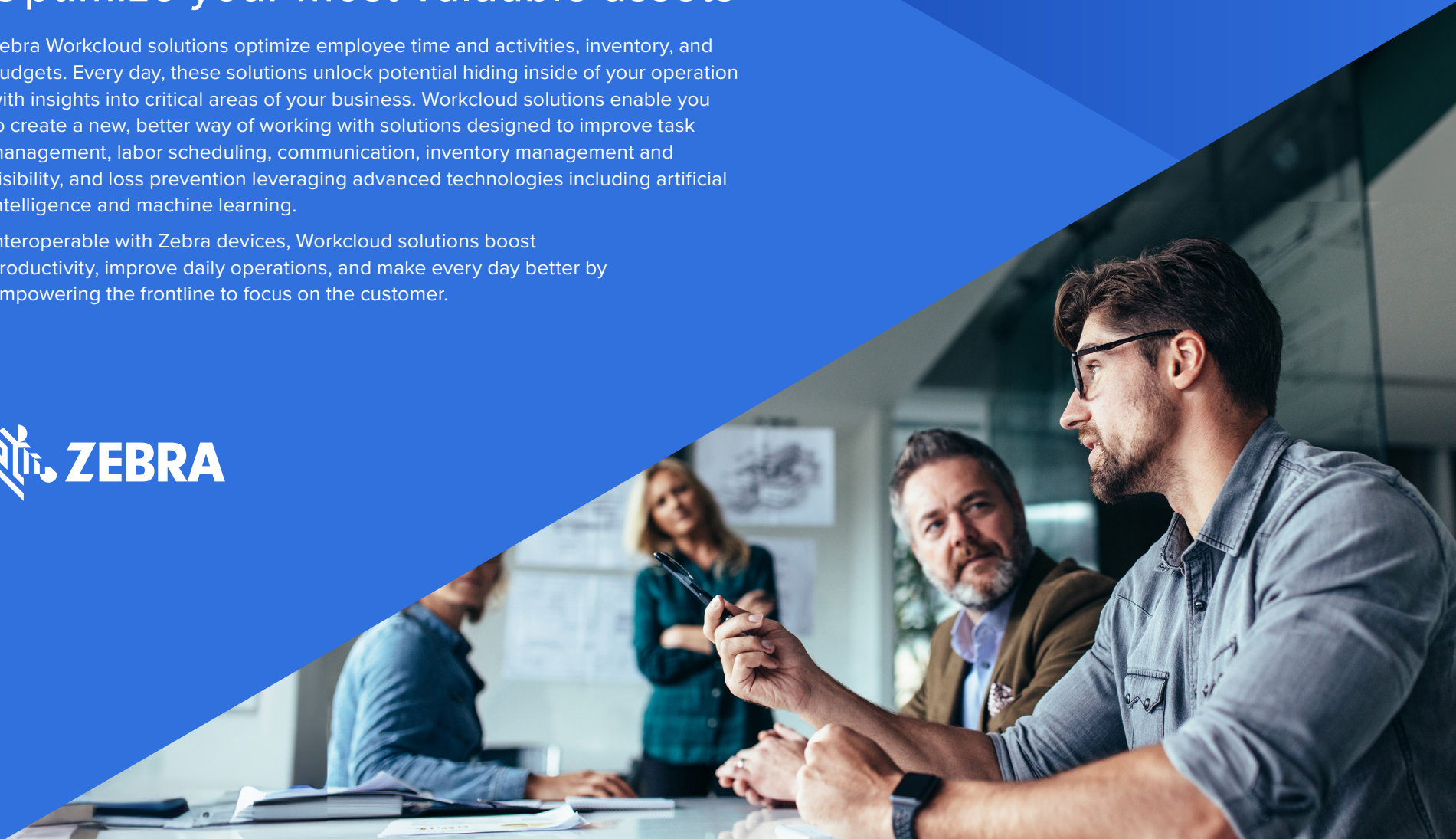


# Zebra Workcloud™

## Optimize your most valuable assets

Zebra Workcloud solutions optimize employee time and activities, inventory, and budgets. Every day, these solutions unlock potential hiding inside of your operation with insights into critical areas of your business. Workcloud solutions enable you to create a new, better way of working with solutions designed to improve task management, labor scheduling, communication, inventory management and visibility, and loss prevention leveraging advanced technologies including artificial intelligence and machine learning.

Interoperable with Zebra devices, Workcloud solutions boost productivity, improve daily operations, and make every day better by empowering the frontline to focus on the customer.



# Optimize Your Enterprise

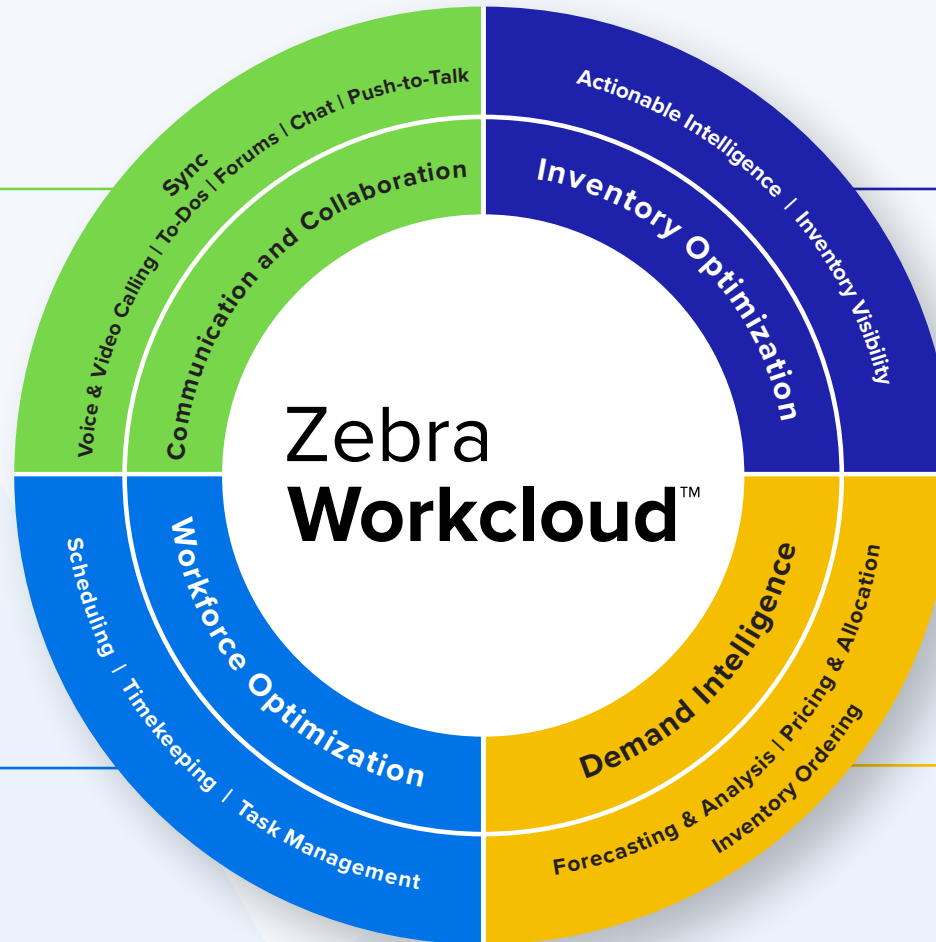
And elevate the employee and customer experience

No matter where you are on the journey to optimize everything, Zebra Workcloud is the destination for the front-line worker.

Companies that promote collaboration and communication at work have been linked to a

**50%\*\* reduction in turnover rates**

**79%\*** of decision makers report needing better inventory management tools for availability and fulfillment



**75%\*** of associates prefer automatic task assignments to better manage their day

Nearly **50%\*** of retail decision makers are investing in safety stock or overbuying to get ahead of out-of-stocks

\*Source: 17th Annual Global Shopper Study, 2024

\*\*Source: Zippia, 2024



# Zebra Workcloud Workforce Optimization Suite™

Optimize scheduling. Raise productivity. Engage customers.

Leverage advanced forecasting to increase front-line engagement, boost output and satisfy customers. Give associates more control over their schedules, accelerate task execution by directing employees to focus on what's most important and dynamically adjust plans in real time to solve unexpected challenges.

## Solutions:

### Zebra Workcloud Scheduling™

#### Faster Time to Value

- AI-powered forecasting aligns scheduling to your business needs to optimize labor investments and deliver a better customer experience
- Provide frontline associates with purpose-built mobility to drive better engagement and improve retention
- Meet you where you are with flexible deployment with broad device and time clock compatibility with multiple distribution and mobility options

### Zebra Workcloud Task Management™

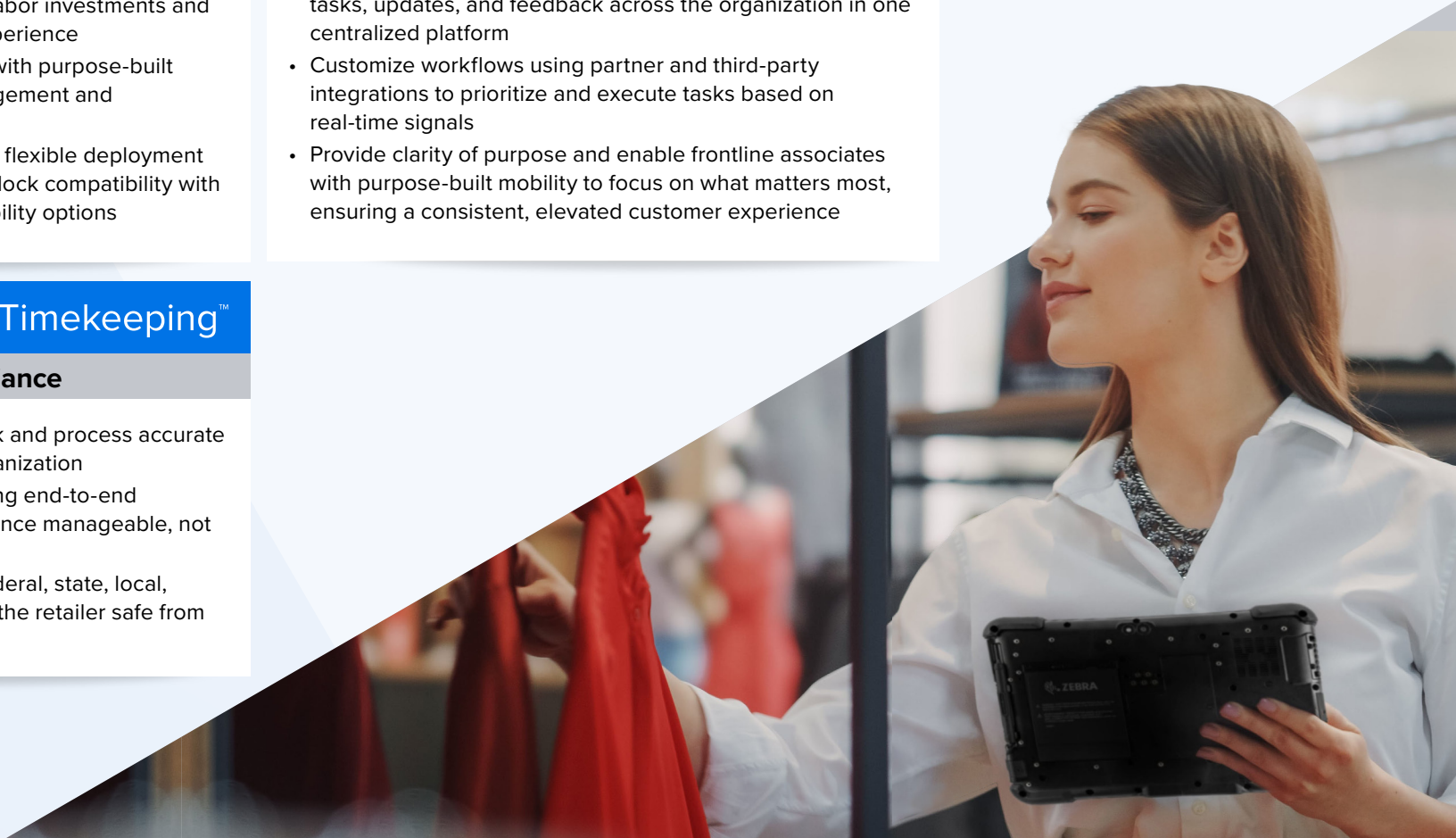
#### Greater Frontline Productivity in Real-Time

- Facilitate seamless collaboration by enabling teams to share tasks, updates, and feedback across the organization in one centralized platform
- Customize workflows using partner and third-party integrations to prioritize and execute tasks based on real-time signals
- Provide clarity of purpose and enable frontline associates with purpose-built mobility to focus on what matters most, ensuring a consistent, elevated customer experience

### Zebra Workcloud Timekeeping™

#### Industry Leading Compliance

- Built-in ability to minimize risk and process accurate payroll across the global organization
- Avoid costly penalties by using end-to-end workflows that make compliance manageable, not just monitored
- Navigate compliance with federal, state, local, union requirements keeping the retailer safe from violations and fines





# Zebra **Workcloud** Enterprise Collaboration Suite™

Empower more effective and connected front-line workers

Improve the effectiveness of your front line with the ability to connect and collaborate in real time, sending and receiving information at a moment's notice. With multimedia messaging, voice and video calling, to-dos, and more, transform your front line into an agile and adaptive workforce.

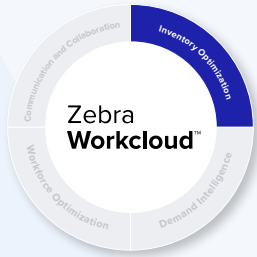
## Solution:

### Zebra **Workcloud Sync**™

#### Connect Your Front Line in Real Time

- Make front-line communication and collaboration easier and faster
- Connect with teams and managers in real time with multimedia messaging, voice and video chat, and more
- Improve staff safety with location services, and with priority calling and messaging
- Simplify execution with the ability to manage and follow up on to-dos
- Directly communicate with customers and external vendors via connection to your PBX system





# Zebra **Workcloud** Inventory Optimization Suite™

Control inventory, from planning to execution

Ensure customer satisfaction and maximize profit potential by maintaining inventory that is both accurate and readily available to meet demand. Quickly address inventory discrepancies to streamline investigations and minimize shrinkage. Automatically assign tasks to gauge financial impact, while consolidating data to tackle losses at their origin. Empower employees to conduct inventory checks using a straightforward, self-scan approach, simplifying processes, reducing loss, and boosting product availability. Handling inventory counts internally avoids increasing vendor fees and achieves significant cost savings.

## Solutions:

### Zebra **Workcloud** Actionable Intelligence™

#### **Make it obvious. Make it automatic. Make it scalable.**

- Identify and correct inventory anomalies
- Close more investigations, faster and with less effort
- Automatically assign and track tasks
- Understand the monetary impact of task completion rates
- Reduce shrink and improve inventory accuracy
- Consolidate data streams
- Root out loss at the source

### Zebra **Workcloud** Inventory Visibility™

#### **Accurate Counts Your Way**

- Increase inventory visibility and accuracy
- Leverage your own employees to perform cycle counts with a turnkey, self-scan model
- Simple deployment and configuration
- Minimize loss and improve product availability
- Avoid rising vendor fees and scheduling third-party vendors
- Up to 50% cost savings when you perform your own inventory counts





# Zebra **Workcloud** Demand Intelligence Suite™

Stay ahead with intelligent demand solutions

Use our AI/Machine learning-driven solutions to tackle demand challenges in consumer goods and retail. Get insights on demand drivers like pricing, promotions, trends and seasonality to make accurate inventory decisions, reducing stockouts and waste. Align your stock with customer needs and streamline ordering for greater efficiency. Focus on in-season adjustments to enhance teamwork and optimize pricing and placement to boost profits and customer satisfaction. Empower your team with no-code/low-code options, making it easy to turn complex data into valuable insights. This unified approach simplifies decision-making, helping you stay agile and responsive in a rapidly changing market.

## Solution:

### Zebra **Workcloud** Forecasting & Analysis™

#### Intelligence. Insight. Innovation.

- Access a library of proven algorithms
- Address use cases across forecasting, demand sensing, optimization and more
- Empower transformation with no code/low code interfaces
- Configure science to business value
- Unify demand intelligence for ease

### Zebra **Workcloud** Pricing & Allocation™

#### Smart Inventory Decisions

- Maintain creative control and gain data insights, merging creativity with precision
- Compare promotions in real-time and analyze strategies for dynamic decision support
- Leverage industry expert-designed workflows to tackle retail forecasting challenges
- Automatically determine optimal shipment quantities to minimize stockouts and manage inventory efficiently
- Balance stock across locations to reduce transfers and cut logistics costs

### Zebra **Workcloud** Inventory Ordering™

#### Smart Ordering Decisions

- Achieve precise inventory ordering and execution
- Increase on-time order fulfillment and reduce out-of-stocks
- Align orders with forecasting to reduce lost sales, returns and waste
- Stay ahead of industry trends



# Unlock the Full Potential of Your Most Valuable Resources

Zebra Workcloud instills confidence in your path to a modern operation. Count on our robust and comprehensive lineup, supported by expert guidance and assistance, to give you peace of mind about your investment. Accelerate your journey and streamline your operations, all from a trusted vendor.

## Zebra Workcloud™

is ready to help you lower costs, boost efficiencies and minimize risk in your business

**Explore Workcloud**



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