



ZEBRA Companion

Frontline work is complex. Zebra Companion makes it simple. We deliver AI that is grounded in business—your inventory, your operating procedures, your product catalogs. This isn't generic AI; it's tailored intelligence that provides immediate, actionable guidance, empowering every employee to make the perfect recommendation and execute any task flawlessly.



Turn every associate into your best associate

Zebra Companion transforms your frontline workers into expert problem-solvers and sales leaders. Powered by multiple GenAI agents, it delivers immediate, context-aware assistance for any challenge. From finding the perfect in-stock item to grow a customer's basket, to locating a critical asset in the backroom, to confidently answering questions about return policies, Companion makes complex tasks simple.

Boost operational efficiency, drive higher sales conversions, and unlock the full potential of your frontline team

Customized for your organization

Unlike general purpose AI tools, Zebra Companion is trained on your proprietary data, ensuring relevant and accurate responses tailored to specific business processes.

Simplifies complex tasks

These agents simplify complex tasks, enhancing operational efficiency by leveraging AI to process and respond to queries without the need for extensive training.

Faster onboarding & training

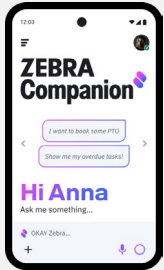
With instant access to a knowledge base of job aids and procedures, your staff can spend less time in training and more time helping customers.

Grow every transaction

Equip associates with the power to intelligently expand customer purchases. By accessing real-time product availability, your team can offer relevant complementary items or ideal substitutes, increasing the value of each sale.

Convert shoppers into buyers

Transform customer inquiries into closed sales with unparalleled inventory awareness. When associates can instantly confirm that an item is in-stock and on-site, they eliminate uncertainty and build the trust that turns consideration into a purchase.



Knowledge Agent

Your on-the-job genius

Instantly connect your team to your company's full library of operational knowledge. Answers are always based on official SOPs, job aids, and training materials, ensuring your staff can work with precision and confidence.

Find answers instantly

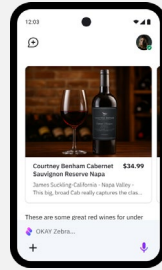
Get quick, factual answers to questions about policies, procedures, or assets without disrupting your workflow.

Master any task

Act as a personal trainer, providing step-by-step guidance to master new skills and handle any operational task.

Solve problems on the spot

Access immediate troubleshooting steps and expert advice to overcome unexpected operational issues.



Sales Agent

Your new expert partner

Your secret weapon on the sales floor. Transform customer interactions into sales by empowering associates with instant product knowledge and data-driven recommendations, ensuring they can sell with confidence and grow transaction value.

Find instant product & inventory facts

Optimize efficiency by letting associates check stock, look up prices, and locate items in seconds without ever leaving the customer's side.

Guide customers with smart recommendations

Move beyond simple suggestions. Guide customers through a discovery process with interactive questions to find the perfect item, increasing transaction value and ensuring you only recommend what's in stock.

Compare products side-by-side

Help customers make confident decisions and encourage premium purchases by instantly explaining the key differences between various products.

Educate and build trust

Become the go-to expert for any question. Instantly define terms or explain "how-to's" to build customer trust and foster long-term loyalty.

Zebra Companion is a helpful, intuitive AI tool that connects frontline workers to the information they need to make sure your operations run smoothly and boost sales. For a limited time, we are offering Zebra customers a demo of Zebra Companion as well as an opportunity to participate in a free 30 day evaluation of our product, using your data and use cases, to see one of our agents in action. Discover how AI can empower your frontline teams. **Book your demo today!**

→ Learn more about Zebra Companion at www.zebra.com/companion

