Extreme™
Customer-Driven Networking

Highlights

Centralized and Integrated
- Provision and manage access across multiple networks

Scalable
- Support for up to 10 million users

Easy and Flexible
- Single Login with Social ID/SMS
- Intuitive navigation
- Responsive UI

Powerful
- Social media usage
- Device analytics
- Comprehensive reporting

Customizable
- Site specific splash pages
- Unlimited # of dashboards
- Store manager view

ExtremeGuest™

Provide Great Wi-Fi Customers Experiences

Guest Wi-Fi access is crucial to improving guest, visitor, and shopper experiences in retail, hospitality, and at large event venues. Together with our ExtremeCloud Appliance, ExtremeGuest provides secure guest onboarding and analytics for distributed organization, as well as enterprise campus deployments.

It has become a competitive necessity for organizations to not just provide network access, but to engage visitors with special offers and personalized incentives. In-store shoppers, for example, expect great WiFi experiences to search product reviews and compare prices online. They want to share pictures with friends online before they decide on a product.

ExtremeGuest is a robust and comprehensive guest engagement solution that enables retailer, venue operators, and hospitality managers to use analytical insights to engage customers with personalized engagements. For example, knowing how many customers enter the store, how often they visit, and how much time they spend are all metrics that can be measured through ExtremeGuest. Analytics of social networking behavior of customers can be used to increase patronage and expand brand exposure.

Offer Consistent User Experience Across Wired and Wireless Access

ExtremeGuest provides the same effortless onboarding experience to all of your users, wired and wireless, with the combination of ExtremeControl and ExtremeGuest. Employees that are connecting via a wired connection are redirected from ExtremeControl to ExtremeGuest and can access the network with the same captive portal.

Furthermore, ExtremeGuest now integrates with ExtremeCloud Appliance (XCA) providing seamless guest access with the following deployment models:

- ExtremeGuest and Traditional WiNG
- ExtremeGuest and XCA and Traditional WiNG
- ExtremeGuest and XCA in Distributed Mode
- ExtremeGuest and XCA in Campus Mode

Guest Onboarding and Social Media Logins

Comprehensive login and on-boarding methods, configurable by the network administrator, not only gives customers the flexibility to login the way they choose, it also offers the retailer the opportunity to extract demographic data using simple-click-through, self-registration with customizable fields or one-time password with SMS/email notification or Social ID logins (LinkedIn, Gmail, Facebook, Twitter).

Our easy to use Splash Builder let's you drag and drop design elements to create a captive portal tailored to your mobile audience. Add your logo, choose branding colors, and add relevant information to make onboarding quick and easy.

Business Analytics and Reporting

ExtremeGuest offers rich set of analytics that gives deep insight into demographic and behavioral characteristics of the visitor/shopper population, so that the marketing campaigns can be more personal and valuable to each customer, and thereby providing a better brand experience.

Analytics data charts and widgets:

- Number of mobile guests that entered your store(s
- Number of new customers versus repeat customers
- Duration of time customers spent in the store
- Number of customers that used the guest Wi-Fi
- Age range and percentages
- Gender percentages
- Number of users currently online
- Login Method percentage
- Number of users using different login methods
- Guest user identities
- Client OS types used
- Device types used

ExtremeGuest provides a powerful reporting infrastructure, enabling the administrator to create customized reports to suit the needs of various users. Choose which data is presented and the time when the report be generated — such as every Monday, monthly, or on demand — and how to deliver the report and in different formats – CSV or PDF.

ExtremeGuest also makes it easy to turn any dashboard into a report that you can then share with teams in your organization.

ExtremeGuest License Part Numbers

SKU	Description
EGuest-LIC-1AP	ExtremeGuest Analytics License for 1-AP
EGuest-LIC-5AP	ExtremeGuest Analytics License for 5-AP
EGuest-LIC-10AP	ExtremeGuest Analytics License for 10AP
EGuest-LIC-50AP	ExtremeGuest Analytics License for 50AP
EGuest-LIC-100AP	ExtremeGuest Analytics License for 100AP
EGuest-LIC-500AP	ExtremeGuest Analytics License for 500AP
EGuest-LIC-1000AP	ExtremeGuest Analytics License for 1000AP
EGuest-LIC-2000AP	ExtremeGuest Analytics License for 2000AP

ExtremeGuest Resource Requirements

Capacity (Clients DB Entries)	vCPU	Memory (DDR3-L or DDR4)	Storage/Config.	IOPS
10K	8 Core @ 2.5GHz	32GB	100GB RAID1+0	1000 Sustained Writes
100K	16 Core @ 2.5GHz	64GB	250GB RAID1+0	2000 Sustained Writes
50K	16 Core @ 2.5GHz	64GB	500GB RAID1+0	2500 Sustained Writes
500K	24 Core @ 2.5GHz	128GB	500GB RAID1+0	3000 Sustained Writes
1 Million	24 Core @ 2.5GHz	128GB	1TB RAID1+0	4000 Sustained Writes
2 Million	24 Core @ 2.5GHz	128GB	1TB RAID1+0	5000 Sustained Writes
5 Million	24 Core @ 2.5GHz	256GB	2TB RAID1+0	6000 Sustained Writes
10 Million	32 Core @ 2.5GHz	512GB	4TB RAID1+0	8000 Sustained Writes