

Refresh devices with confidence now and get future-ready AI solutions

Windows 11 Pro is a powerful catalyst for accelerating IT modernization and replacing outdated devices.



Windows 10 support has ended. This means Windows 10 devices will no longer receive standard support, OS or security updates. Refresh to new HP PCs with Windows 11 Pro to help protect your business and keep employees productive.

With new HP PCs, you can equip your business and teams for the future – **unlocking the power of AI, boosting productivity, enhancing security**, and doing it all with a trusted support partner by your side.

Why refresh?

Did you know outdated devices are hindering employee productivity and putting your business at risk?

 **20%**

of employees describe their relationship with work as “healthy”¹

 **89%**

of employees say outdated tech impacts their productivity²

 **42%**

of those with a healthy relationship at work use AI tools daily at work

HP believes modernizing technology can reverse these trends—driving business growth and boosting employee fulfilment. 85% of the influence on our relationship with work is under businesses’ control.

Outdated devices lead to:

1.

Ineffective Collaboration:

- Poor video quality
- Inefficient audio
- Poor display resolution

2.

Reduced productivity:

- Slow start-up and processing
- Limited AI capabilities
- Limited battery life





3.

Increased security risks:

- Doesn't meet modern security
- More susceptible to cyber threats

Why HP

HP is the company that will enable the future of work through delivering growth and more fulfilling work experiences for people everywhere. New HP PCs with Windows 11 Pro empowers employees with features for enhanced collaboration, increased productivity and providing reliable security.

	Seamless collaboration	Empower employees to have high-quality meeting experiences from virtually anywhere with best-in-class solutions. HP Poly Camera Pro® uses AI to ensure employees look and sound professional.
	Boosted Productivity	HP PCs deliver reliable high-powered performance for everyday tasks with HP AI Companion optimizing settings for each user. AI features and Windows 11 Pro boost multitasking and speed workflows by up to 50% ³ .
	Reliable Security	Trust the world's most secure PCs ⁴ to safeguard devices, data, and privacy with built-in, hardware-enforced fullstack defense. Combined with Windows 11 Pro, seeing security incidents drop by 62% ⁵ .
	Continuous optimization	Quickly onboard employees with global setup and support, using data-driven insights. The HP Workforce Experience Platform keeps a pulse on your workforce with real-time insights and predictive analytics.

Why now:

1. Now that Windows 10 support has ended your organization is vulnerable to security risks.
2. Join other businesses already benefiting from strengthened security and enhanced operational efficiency.
3. Prepare for the future with AI-powered employee experiences.

Our experts can help you:

- Keep costs under control while making sure your business needs are covered
- Check what savings and benefits you can take advantage of
- Assess your current devices and see if it's time for an upgrade
- Create a clear plan that fits your goals and day-to-day operations

Time's Up for Windows 10.

Contact us today



About us:
HP Inc Authorized Online Reseller

1. HP, 2024 Work Relationship Index. <https://www.hp.com/us/en/workrelationship-index.html>
2. Future of Digital Work Enterprise insights: Productivity is a shared responsibility rooted in tech 2023: Source: Future of Digital Work Enterprise insights: Productivity is a shared responsibility rooted in tech | Adobe Blog <https://blog.adobe.com/en/publish/2023/07/27/future-digital-workenterprise-insights-productivity-shared-responsibility-rooted-in-tech>.
3. Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023.
4. World's most secure PCs" claim is based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.
5. Windows 11 Survey Report. Techaisle, September 2024. Windows 11 results are in comparison with Windows 10 devices.
Windows 11: Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows is automatically updated, and enabled. High speed internet and Microsoft account required. ISP fees may apply and additional requirements may apply over time for updates. See <http://www.windows.com>.