Effortlessly Meet Compliance Requirements and Control Your Cloud Budget

Know Your True Costs for Long-Term Retention

The old axiom, "You get what you pay for" isn't always true. You could end up paying more for less if you choose a cloud storage platform that doesn't fit your organization's needs for long-term retention and recovery.

But how do you determine which cloud storage provider is right for your business needs and budget? Well, there are a wide range of pricing models and providers, including Amazon's Web Services (AWS) and Microsoft Azure. These popular services offer advertised pricing as low as $0.007 per GB for data stored on their platforms. By comparison, Unitrends Forever Cloud has a list price of $0.09 - $0.14 per GB, depending on the retention policy you choose. So why would anyone ever consider Unitrends Forever Cloud?

To answer this question, let's take a look at the following graphical comparison. In the top half, you'll learn what you get for those prices. In the bottom half, you'll see the hidden, unadvertised costs that also need to be taken into account. For a detailed analysis configured to your environment, try this online Cloud Cost Calculator.

	MICROSOFT AZURE CLOUD	AMAZON WEB SERVICES (AWS)	UNITRENDS CLOUD
Cloud Storage	✓	✓	✓
Disaster Recovery Services	✗	✗	✓
Recovery Assurance DR Testing	✗	✗	✓
Physical Seeding	✗	✗	✓
1-Hour Recovery SLA Available	✗	✗	✓
24-Hour Data Shipment SLAs	✗	✗	✓
White Glove Services and Recovery	✗	✗	✓
Recovery SLAs	✗	✗	✓
All-in-One Support	✗	✗	✓
Lowest (TCO) and Predictability of Cost	✗	✗	✓
Added Retrieval Fees (Per Gb)	Yes ($123)	Yes ($92)	No
Annual Price (5TB, 1 Year, 1 TB Retrieved)	$23,565	$16,647	$5,790
Annual Price (5TB, 2 Year, 2 TB Retrieved)	$34,404	$24,307	$6,190
Annual Price (5TB, 7 Year, 3 TB Retrieved)	$ 88,482	$62,519	$8,290

Compliance and Cloud Retention Without the Hassle

Easily meet retention compliance requirements and manage your IT budgetwith Unitrends Cloud. Affordable, predictable pricing with no "gotchas"—no networking or recovery fees.

» **Simple Pricing** – Unitrends Cloud charges one low price per GB of protected data. There are no additional fees for data access or networking transfers.

» **Disaster Recovery Services** – Unitrends Cloud offers two DRaaS (Disaster Recovery as a Service) options. Unlimited DRaaS delivers spin-up of an unlimited number of VMware and Hyper-V VMs and physical Windows servers, based on the protected capacity of your Forever Cloud account. Premium DRaaS is configured per virtual machine and delivers a 1-hour spin-up SLA and Recovery Assurance that delivers testing and automated reports that prove recoverability.

» **24-Hour Shipping SLA** – Unitrends Cloud offers 24-hour SLAs on shipping data back to the customer. One of the reasons we offer our own cloud is because it gives us the ability to tightly control and test against these SLAs.

» **WAN Optimization** – Unitrends Cloud is purpose-built for backup and continuity and includes features such as WAN optimization/acceleration for an RPO, which is much faster than AWS or Azure.

» **Faster RTO** – By implementing DRaaS spin-up in the cloud, Unitrends delivers a better RTO than other providers. Both AWS Cloud and Azure use a more protracted process that requires the system to send back the data via an internet-based WAN connection. Also, low-cost cold storage options like Amazon Glacier can take up to 4 hours to access your first byte of data.

» **Cloud Seeding** – Minimize data transfer time and cost by sending us a disk of your data for seeding in the cloud. These optional services quickly establish your initial data set with no headaches or long waits on data transfer over the internet.

» **Expert Service** – The U.S.-based Unitrends Cloud Ops team provides White Glove Service to ensure you are taken care of right from the initial setup to failover and failback. Our cloud services and technology are backed by our 30 years of experience in the industry.

» **Flexibility and Hyperscale Cloud Integration** – Need to spin-up some VMs in Azure or AWS for testing or disaster recovery? Unitrends gives you the flexibility to choose the cloud and DR strategy that works best for your business. Unitrends backup appliances work with the Unitrends Cloud, Azure and AWS.

It is possible to meet data retention compliance requirements and predictably manage your IT budget, especially when you understand the total cost of cloud storage and recovery.

Calculate your savings with Unitrends Cloud by using the Cloud Cost Calculator.

ABOUT UNITRENDS

Unitrends makes efficient, reliable backup and recovery as effortless and hassle-free as possible. We combine deep expertise gained over thirty years of focusing on backup and recovery with next generation backup appliances and cloud purpose-built to make data protection simpler, more automated and more resilient than any other solution in the industry.

Learn more by visiting unitrends.com or follow us on LinkedIn and Twitter @Unitrends.

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