

SAMSUNG

# SMART SIGNAGE TV

THE ALL-IN-ONE SOLUTION FOR DIGITAL SIGNAGE, DESIGNED TO GROW SMALL BUSINESS



## EASY TO INSTALL AND EASY TO MANAGE DIGITAL SIGNAGE, COMPLETE IN ONE BOX

Samsung SMART Signage TV offers Small Storefront Owners (SSOs) a simple, easy way to attract new customers, increase customer engagement and grow sales. Everything SSOs need for high-impact signage is in one box: a 40" or 48" Samsung HD commercial display, stand, wall-mount hardware, easy-to-use software, and 200+ easily customizable and pre-designed templates. SSOs can communicate promotions and upsell opportunities. Display up-to-the minute messaging. Elevate store-front ambience. Designed especially for SSOs, Samsung SMART Signage TV helps create meaningful customer relationships every day.

CONTACT US:

1-800-SAMSUNG | 1-866-SAM4BIZ

[samsung.com/business](http://samsung.com/business)

[samsung.com/us/ssttv](http://samsung.com/us/ssttv)

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## KEY FEATURES

### Entertain with TV, Promote with Advertising

- Combine TV with promotional content
- Included: 200+ free templates to create custom signage or split-screen content
- Comes complete with Full HD display, stand, wall-mounting hardware, and software



### Portrait Mode or Landscape Mode

- Portrait Mode: For impactful signage
- Landscape Mode: For impactful signage, plus multimedia content



### Easy to Use, Easy to Manage

- Included PC software for easy, wireless content management
- Ability to load content via USB
- Ability to manage content via mobile app



### Durable, Reliable, Commercial Solution

- Onsite 3-year warranty
- Professional-grade LCD TV designed for up to 16/7 operation
- Support includes dedicated B2B support 1-866-SAM4BIZ



# Samsung SMART Signage TV

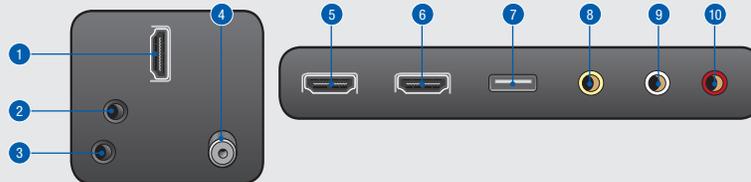


## KEY SPECIFICATIONS For complete product specifications, visit [samsung.com/us/sstv](http://samsung.com/us/sstv)

Display	Model Number	RM40D	RM48D
	Screen Size	40"	48"
	Panel Technology	60Hz LED BLU	60Hz LED BLU
	Resolution	1920 x 1080 (16:9)	1920 x 1080 (16:9)
	Brightness	350 nits	350 nits
	Contrast Ratio	5000:1	5000:1
	Viewing Angle (Horizontal/Vertical)	178° / 178°	178° / 178°
	Orientation	Landscape / Portrait	Landscape / Portrait
	Response Time (G-to-G)	8ms	8ms
Connectivity	Input	HDMI (3), Composite	HDMI (3), Composite
	Output	Stereo mini Jack	Stereo mini Jack
	External Control	RS232C(In) thru stereo jack	RS232C(In) thru stereo jack
Power	Power Supply	AC 100 - 240 V- (+/- 10 %), 50/60 Hz	AC 100 - 240 V- (+/- 10 %), 50/60 Hz
	Power Consumption (Typical/Max)	56W / 98W	69W / 114W
	Power Consumption (Standby)	< 0.5W	< 0.5W
Environmental Conditions	Operating Temperature	0°C - 40°C	0°C - 40°C
	Humidity	10%–80%	10%–80%
Features	Special	MagicInfo E, Built in Speaker (10W + 10W), Embedded Wi-Fi	MagicInfo E, Built in Speaker (10W + 10W), Embedded Wi-Fi
	VESA Standard Wall Mount Interface	200 x 200mm	400 x 400mm
	Turner	Yes	Yes
Dimensions	Product Dimensions (w/o stand)	35.7" x 21.0" x 2.6"	42.3" x 24.7" x 2.6"
	Product Dimensions (with stand)	35.7" x 22.8" x 7.7"	42.3" x 26.5" x 8.0"
	Packaging Dimensions (WxHxD)	41.0" x 23.6" x 4.7"	47.8" x 28.0" x 5.2"
	Bezel Width	9.5mm (Bottom 15.0mm)	9.5mm (Bottom 15.0mm)
Weight	Product Weight (w/o stand)	16.7 lbs.	24.4 lbs.
	Product Weight (with stand)	18.3 lbs.	26.4 lbs.
	Shipping Weight	24.6 lbs.	37.6 lbs.
Service	Standard Warranty	3 Years On-Site (Parts / Labor / Backlight)	3 Years On-Site (Parts / Labor / Backlight)
Accessories	Included	Stand, Wall Mount, Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, USB Thumb Drive (MagicInfo Express Authoring S/W)	Stand, Wall Mount, Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, USB Thumb Drive (MagicInfo Express Authoring S/W)
Green Management	Emission Standard	EMC	EMC
	ENERGY STAR® 6.0 Compliant	Yes	Yes
	RoHS Compliant	Yes	Yes
	Packaging Recyclability	Packing Materials Recyclable	Packing Materials Recyclable

## CONNECTIVITY

- HDMI In 3
- Ex-Link
- Audio Out
- Ant In/Air Cable
- HDMI In 2 (DVI)
- HDMI In 1
- USB
- Video
- Audio Left
- Audio Right



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For complete product information and accessories, visit [samsung.com/business](http://samsung.com/business) or [samsung.com/us/sstv](http://samsung.com/us/sstv)

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Samsung Electronics has been named 2013 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).



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