

# Your Data Is Under Attack, but Druva Has Your Back

In today's IT landscape, ransomware isn't the only threat to your data. Luckily, the Druva Data Resiliency Guarantee protects against five key risks including cybercrime, human, application, operational, and environmental risks, up to \$10M.

Losing access to your critical data may be the biggest risk to your business in 2023 and beyond. At no point in recent memory has data been as valuable to business decision making, customer satisfaction, and competitive advantage as it is today. Unfortunately, the threats to your data have also never been higher. You have seen the ransomware headlines, but the impact of data loss and downtime as a result of many other data risks, including hardware and software failures, human error, and even natural disasters, can be just as catastrophic to the long-term viability of your business.

## The stakes are bigger. We need a better solution.

While other data protection providers maintain the status quo despite the elevated risks, Druva offers the Data Resiliency Guarantee. The Druva Data Resiliency Guarantee, made possible by Druva's leading SaaS-based data protection solution and best-in-class service level agreements (SLAs), provides up to \$10 million in coverage and guarantees the security, immutability, and availability of your data. In adopting the Druva Data Resiliency Cloud, you can now gain even more confidence that your data is protected against a wide variety of data loss and downtime events across five key risk categories: cyber, human, application, operation, and environmental.

### Protection against five key risk areas

The Data Resiliency Guarantee goes beyond the typical guarantees associated with other data protection, security, and recovery solutions, and protects against:



Cyber risk



Human risk



Application risk



Operational risk



Environmental risk

### Financially backed SLAs

More importantly, your data is protected and secure from these risks via five, financially-backed, SLAs – up to \$10M.

Best of all, the program is available for all customers (new and existing), free of charge, assuming you meet the program's requirements.



**100% Confidentiality**

Guarantee that customer data will not be compromised as a result of a security incident.



**100% Immutability**

Guarantee that the last successful backup of customer data will be recoverable in the event of a ransomware incident.



**99% Reliability**

Guarantee that backups will complete successfully in accordance with customer policies.



**99.999% Durability**

Guarantee that customer data backed up is recoverable.



**99.5% Availability**

Guarantee that cloud services will be available not less than 99.5% of the time during a reporting period.

## The Data Resiliency Guarantee difference

The Druva Data Resiliency Guarantee difference is not only in how it ensures the protection and security of your data, but in how it brings you peace of mind and confidence that your business is prepared for unplanned events.



### All cyber threats, zero compromises

Internal negligence – not external attacks – is the #1 cause of ransomware. The Druva Data Resiliency Guarantee covers both, up to \$10M, to ensure your data is always safe and always ready when you need it.



### Total coverage against risk events

Data loss and downtime aren't limited to cybercrime. The Druva Data Resiliency Guarantee protects customers, up to \$10M, against all five major categories of risk: cyber, operational, human, application, and environmental.



### Protection for businesses of all sizes

Ransomware is more than just an enterprise-level threat. The Druva Data Resiliency Guarantee has lower qualifying offers, to meet the needs of all business sizes.



### Improved cyber insurance strategy

Some cyber protection carries terms and conditions that create hurdles for complete coverage. Qualified customers receive the Data Resiliency Guarantee with their Druva service to augment existing cyber insurance strategies.



### Increased ROI of your SaaS investment

The Data Resiliency Guarantee adds immediate value and improved ROI, built on the simplicity of our 100% SaaS data protection, security, and recovery platform – the Data Resiliency Cloud.

## Stacking up against the competition

How does Druva compare? Other vendors offer guarantees, but only Druva has the breadth and depth of coverage that customers actually need.

Guarantee Coverage	Druva	Alternative
Cyber risk	✓	X - only external ransomware
Operational risk	✓	X
Human risk	✓	X
Application risk	✓	X
Environmental risk	✓	X

## For more information

The Druva Data Resiliency Guarantee is the industry's first end-to-end data resiliency guarantee program that ensures customers' data is always safe and always ready. [Contact us to learn more.](#)

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Druva enables cyber, data and operational resilience for every organization with the Data Resiliency Cloud, the industry's first and only at-scale SaaS solution. Customers can radically simplify data protection, streamline data governance, and gain data visibility and insights as they accelerate cloud adoption. Druva pioneered a SaaS-based approach to eliminate complex infrastructure and related management costs, and deliver data resilience via a single platform spanning multiple geographies and clouds. Druva is trusted by thousands of enterprises, including 60 of the Fortune 500 to make data more resilient and accelerate their journey to cloud. Visit [druva.com](https://druva.com) and follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).