



Cisco Spaces for Healthcare

The bridge between the data available in your physical space and the insights that data provides.

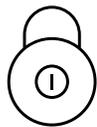
Product overview

Cisco Spaces is an integral part of Cisco's comprehensive portfolio of products, services, and solutions that securely connect and enable retailers to revolutionize customer shopping experiences.

Cisco Spaces leverages existing wireless and switching infrastructure to harness the behavioral data of people and things for insights that help retailers improve better decision making, enhance customer engagement, and encourage innovation.

With our rich ecosystem of partner apps and devices, you can delight customers by providing them convenient access to the things they are looking for, through indoor wayfinding and contextual in-store experiences.

Benefits



Safe

Enable a safe environment with indoor location services that provide meaningful, real-time data about who is in your workplace and where they go.



Smart

IoT services for smart buildings let your switches and access points act as a unifying layer between different wired and wireless IoT solutions, giving you more options and greater flexibility.



Seamless

Offer seamless wireless access with Wi-Fi and Bluetooth Low Energy (BLE) device onboarding that simplifies connections and opens new opportunities for engagement and revenue.

Be ready for scale with an open platform

Most location-based solutions in the market today require proprietary, vendor-specific hardware and software. This limits the variety of use cases they can serve and creates management complexity.

By contrast, Cisco Spaces is an open platform that sits at the nexus of a broad ecosystem of device and software partners, channel partners and industry associations.

Our ability to unify management in a multivendor, multi-technology environment using the existing wireless and switching infrastructure is the reason our platform can address more use cases, scale more easily, and deliver better business outcomes for our customers.

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Retail use cases

Wayfinding

- Get directions to a specific, room, area, zone, or destination without the hassle of getting lost
- Help users navigate between locations within large buildings

Personalized experiences

- Trigger notifications contextually based on presence at any of your buildings
- Enable dynamic engagements powered by a rules engine based on persona and location behavior
- Deliver differentiated experiences with app notifications and captive portals

Seamless onboarding

- Seamlessly and securely onboard customers and employees to Wi-Fi
- Improve indoor coverage and monetize the Wi-Fi

Space occupancy

- Monitor occupancy in real time, configure density triggers, and receive notifications when a density threshold is met
- Right-size your real estate portfolio by understanding space utilization

Footfall analytics

- Visualize footfall and presence information from Cisco® Meraki® Vision cameras
- See how many people have entered a location, analyze trends, and compare with historical averages

Operational efficiency

- Locate and track shopping carts, trolleys, and other high-value assets
- Enable environmental monitoring

Learn more

To learn more about Cisco Spaces and how it can help to digitize your physical space, read the [Cisco Spaces solution overview](#) and visit <https://www.cisco.com/go/spaces>