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A PEOPLE-CENTRIC APPROACH TO INSIDER THREAT MANAGEMENT

30% of all breaches were from internal actors.

The cloud and mobility have spurred greater collaboration and increasingly distributed workforces. Traditional cybersecurity has focused on the external, faceless threats from beyond the perimeter. Modern cybersecurity relies on people-centric analysis of users, data and threats.

Proofpoint's ObserveIT Insider Threat Management helps organizations protect against data loss and brand damage involving insiders acting maliciously, negligently, or unknowingly.

1200+ CUSTOMERS ACROSS 100+ COUNTRIES

AIRCASTLE BainCapital CCC powering Forward.

genpact ptc RMS TIAA

"ObserveIT ITM is a real advantage from a staffing and a mean time to detection standpoint. It is key for us going forward as part of investigations."

– Daryl Brouwer, CISO,
 CCC Information Services, Inc.

ITM Benefits

REDUCE RISK

Reduce risk, severity, and number of insider threat incidents

ACCELERATE INCIDENT RESPONSE

Accelerate incident response and reduce mean time to respond

INCREASE EFFICIENCY

Make security teams more resource-efficient and productive

Insider Threat Management is relevant to many business drivers and security use cases.

SECURITY NEEDS:

- Identify user risk
- Protect from endpoint data loss
- Accelerate incident response
- Build an insider threat program

BUSINESS DRIVERS:

- Shadow IT
- Mergers and acquisitions (M&A)
- Virtual applications and desktops (including VDIs)
- Remote workforce, privileged users and third parties
- Departing employees
- IT troubleshooting
- Rapid incident response

People-Centric User Risk Analysis

Correlate user activity, data interaction, and user risk profiles within a data model that enables correlation, analysis, and implementation of powerful insider threat detection and response capabilities.

Incident Response Workflows

Incident response and case management workflows tailored for user-driven events that require collaboration with teams outside IT and collection of evidence from across the digital productivity stack.

Insider Threat Detection and Analytics

Comprehensive detection of risky insider behavior across unauthorized activity and access, risky accidental actions, system misuse and out-of-policy data movement. Mature security programs integrate our insider threat intelligence into broader threat hunting programs.

Modern Architecture

Modern architecture built for scale, analytics, security, privacy, and extensibility. Flexibility to deploy as SaaS, on-prem, or hybrid.

ABOUT PROOFPOINT INSIDER THREAT MANAGEMENT

The ObserveIT platform correlates user activity and data movement, empowering security teams to identify user risk, detect to insider-led data breaches, and accelerate security incident response. Leveraging a powerful contextual intelligence engine and a library of over 400 threat templates drawn from customers and leading cybersecurity frameworks, ObserveIT delivers rapid time to value and proven capability to streamline insider threat programs.

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