

# PROOFPOINT ESSENTIALS

## ADVANCED PACKAGE

### FEATURES AND BENEFITS

- Security and visibility centered around your people
- Multi-layered protection
- Advanced protection against malicious URLs and attachments
- Policy-driven email DLP
- Automatic email encryption
- 24x7 emergency inbox
- Social media protection
- Modern, intuitive interface
- Per-user controls and quarantine access

The Proofpoint Essentials Advanced package provides small and medium-sized businesses with next-generation email security. It helps you protect your people from malware-based threats like malicious attachments or links and from malware-free threats like email fraud or credential phishing emails. It also helps you defend against attacks across social media channels. Built-in data loss prevention (DLP) and email encryption discover and secure sensitive information sent in email. And its comprehensive email continuity helps keep your business communications up and running at all times.

### MULTI-LAYERED PROTECTION

Proofpoint Essentials Advanced leverages the same enterprise-class security and visibility used by some of the world's largest and most security-conscious organizations in the world. It helps protect your greatest security risk—your people.

Our multi-layered anti-virus, anti-spam and phishing detection engines give you the best possible protection against malware-based and malware-free email threats. All your emails are scanned by our sophisticated engines. They quickly, accurately and effectively capture and block all known viruses. For even stronger protection, you can rely on our heuristics scanning. It discovers unknown email threats and protects you against these in real time.

Your administrators get a modern user experience so they can understand the big picture of the threat landscape. They can also easily access a detailed breakdown of specific threat types and frequency of attacks. Your people have all the information and tools they need to make informed decisions.

### ADVANCED THREAT PROTECTION

Most attacks target people. They entice them to click on a link in an email or open an attachment. We leverage the advanced power of Targeted Attack Protection, our industry-leading email analysis solution to protect your people. This unique technology provides you with URL and attachment sandboxing analysis.

### DATA LOSS PREVENTION AND CONTENT FILTERING

Essentials Advanced helps you stay compliant. Our policy-driven DLP filter helps reduce your risk when your people make security and disclosure policy decisions. You can automatically identify and secure outgoing sensitive information. This includes PII, PHI, financial information, GDPR terms and more with built-in term dictionaries and SmartSearch identifiers. All you have to do is send email. We do the rest.

### AUTOMATED EMAIL ENCRYPTION

Securing emails that contain sensitive data is one of your top priorities. As you know, losing confidential data or customer information can result in fines, bad press and loss of customer trust. Our automatic email encryption helps you reduce these potential negative impacts of data loss.

### BUSINESS CONTINUITY

You rely on email to run your business. But, as you know, building a redundant messaging infrastructure can be costly. You may be able to manage without email for a few minutes. But what about a few hours or a few days? How do you keep your business email running when disaster strikes? The emergency inbox, instant replay of lost or deleted emails over the last 30 days and email spooling help keep your business going.

### SOCIAL MEDIA ACCOUNT PROTECTION

As you grow your business through social media, it's important to minimize risk. We help you with social media account protection and compliance for up to three branded social media accounts. You can choose from Facebook, Twitter, YouTube and Google+. We help you monitor each account to prevent account hacking and protect from spam and malware being posted on your channels.

### ESSENTIALS PACKAGES

Proofpoint Essentials is available in three tailored packages created to meet your business needs, feature requirements and budget.

|                                  | BUSINESS | ADVANCED | PRO     |
|----------------------------------|----------|----------|---------|
| <b>SECURITY</b>                  |          |          |         |
| Anti Virus                       | ✓        | ✓        | ✓       |
| Spam Filtering                   | ✓        | ✓        | ✓       |
| Reporting                        | ✓        | ✓        | ✓       |
| Content Filtering                | ✓        | ✓        | ✓       |
| Outbound Filtering               | ✓        | ✓        | ✓       |
| Impostor Email Protection        | ✓        | ✓        | ✓       |
| Data Loss Prevention             | ✓        | ✓        | ✓       |
| URL Defense (Sandboxing)         | ✓        | ✓        | ✓       |
| Attachment Defense (Reputation)  | ✓        | ✓        | ✓       |
| Attachment Defense (Sandboxing)  |          | ✓        | ✓       |
| Email Encryption                 |          | ✓        | ✓       |
| Social Media Account Protection  |          | ✓        | ✓       |
| <b>CONTINUITY</b>                |          |          |         |
| Emergency Inbox                  | 30 Days  | 30 Days  | 30 Days |
| Email Spooling                   | 30 Days  | 30 Days  | 30 Days |
| Instant Replay                   | 30 Days  | 30 Days  | 30 Days |
| <b>ARCHIVE</b>                   |          |          |         |
| Tamper-Proof and Offsite         |          |          | ✓       |
| Search and eDiscovery            |          |          | ✓       |
| Unlimited Storage (10yr Archive) |          |          | ✓       |
| <b>MANAGEMENT</b>                |          |          |         |
| Multi-Level Logins               | ✓        | ✓        | ✓       |
| Domain Management                | ✓        | ✓        | ✓       |
| Email Logs                       | ✓        | ✓        | ✓       |
| Active Directory Sync            | ✓        | ✓        | ✓       |

**ABOUT PROOFPOINT**

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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